

BETOLAR We enable CO₂ emission reductions and lower the use of virgin raw materials

➤ KEY DRIVERS



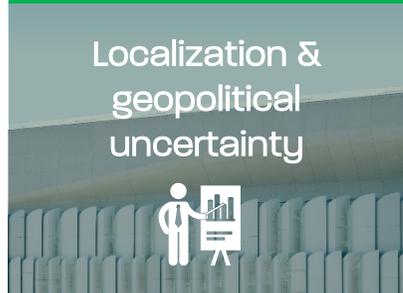
- Increasing regulation, green innovation and change in customer behavior and values
- More focus on decarbonization across various sectors, including construction, infrastructure and mining



- Growing demand for solutions that address waste and pollution
- Waste and other by-products will increasingly be used as building materials instead of virgin raw materials, as industry is shifting to green building



- Growing migration to urban areas drives growth in construction and increases demand for cement
- As result of repairing or replacing aging infrastructure, cement is increasingly applied in infrastructure projects



- Increasing geopolitical risks, deglobalization affecting industrial supply chains and growing emphasis on supply security
- Future material solutions in Betolar's target industries are increasingly based on local side streams

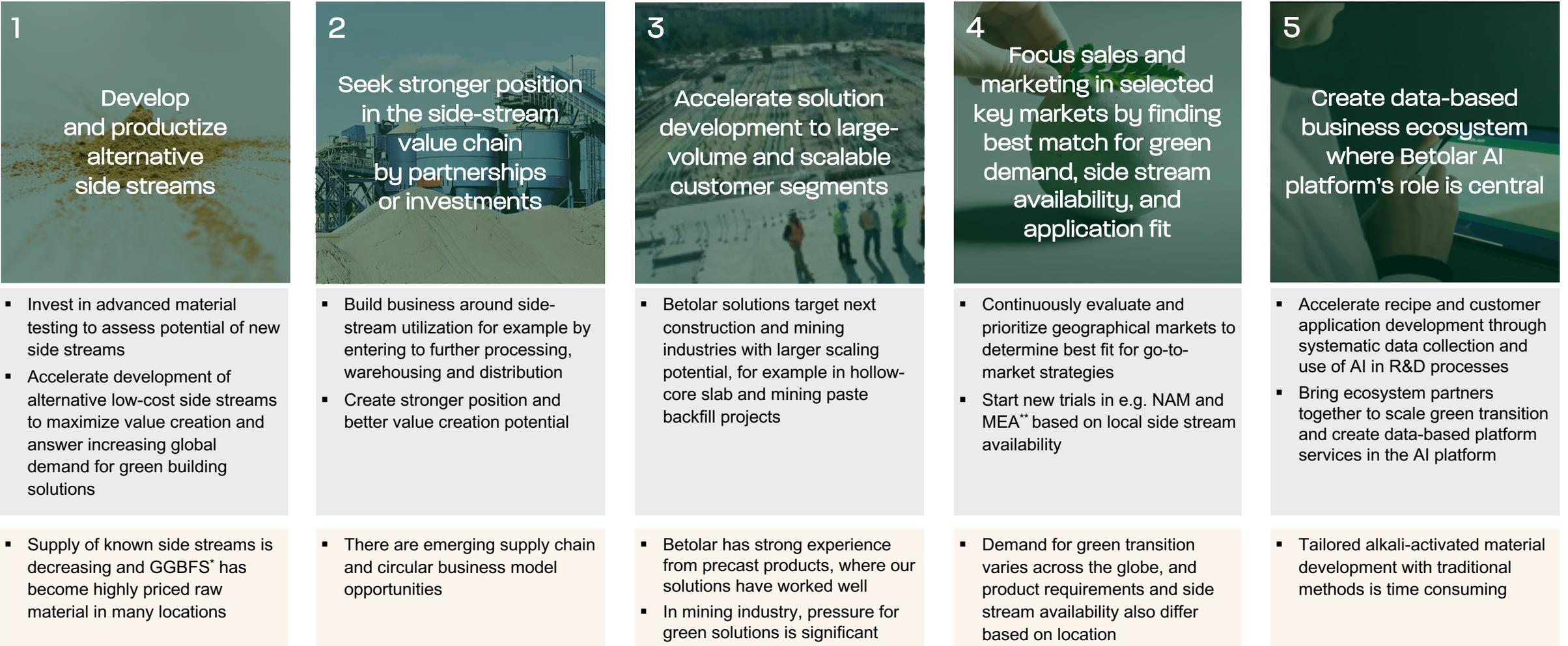
➤ MISSION AND VISION



➤ VALUES



Betolar accelerates development and commercialization of alternative side streams – Taking a position in side-stream value chain enables better value creation potential



DESCRIPTION

BACKGROUND

* Ground Granulated Blast Furnace Slag
 ** North American Region / Middle East and Africa
 Photos: Unsplash, Betolar